# **Showtime: The Critical Component of Organizational Culture**

Gerald Roy VP, Chief Compliance and Privacy Officer

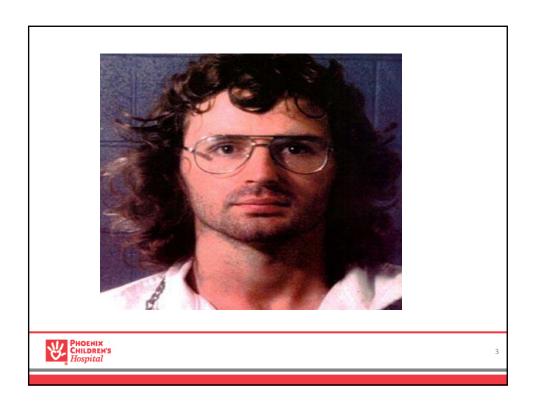


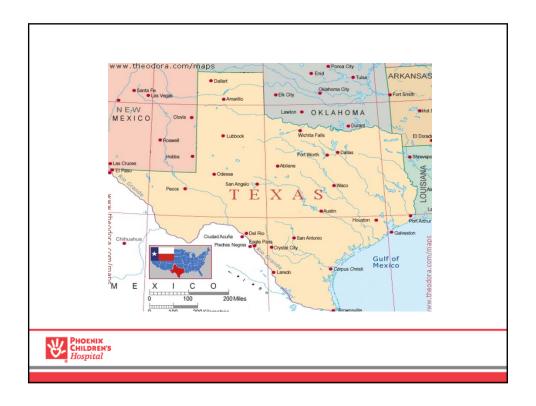
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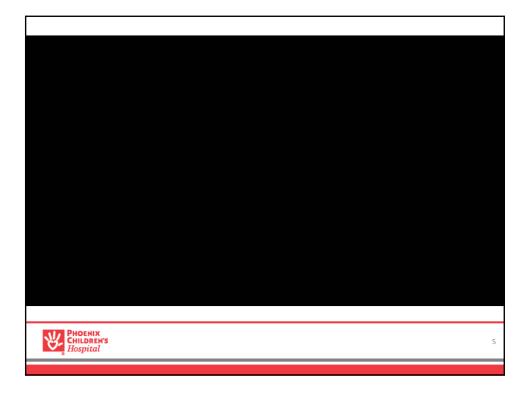
### **A Brief History of The ATF**











## **The Treasury Blue Book**

- Andrew E. Tomback, Interagency Council on the Homeless
- Professor Daniel C. Richman, Fordham Law School
- Sarah Elizabeth Jones and Billy S. Bradley Treasury's Office of the General Counsel



### The Treasury Blue Book

- Edwin O. Guthman Journalist and Editor, New York Times
- Henry S. Ruth, Jr. Watergate Prosecutor
- Chief Willie Williams LAPD
- U.S. Treasury, Office of Inspector General



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### **The Treasury Blue Book**

- Internal Revenue Service ("IRS")
- United States Customs Service
- United States Secret Service
- Financial Crimes Enforcement Network (FinCEN)
- Federal Law Enforcement Training Center
- Tactical Team of Six Special Operations Team Members



### **Key Findings**

- Review and revise the B.A.T.F. National Response Plan
- Establish a supervisory and management course for major case investigation and major incident preparation/response control
- Review Title III laws... if necessary, propose additional legislation to the Congress



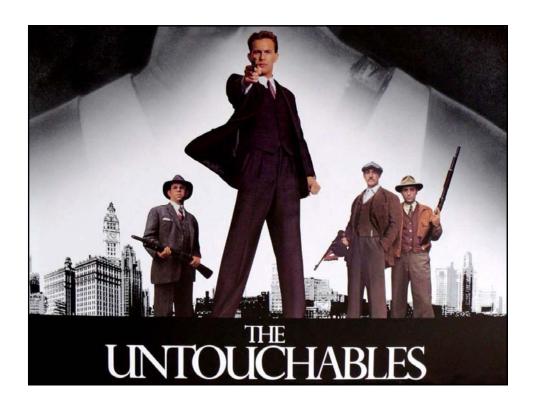
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### **Key Findings**

- Conduct a management seminar on interagency assets, capability and access
- Conduct a 2 or 3 day management retreat to address B.A.T.F. 's strategic issues and future planning
- Revise BATF media relations policy







#### No Calm Before the Storm

#### January 1993 "60 Minutes"

"First, the supervisor may totally attack their credibility, totally attack their competence as a performer in their particular work...Once you file a complaint, you become retroactively incompetent."



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#### No Calm Before the Storm

- 15 agents file a Class Action Lawsuit on behalf of all 180 African American agents in the Bureau.
- March Congressional Budget Hearings



### **Operation Showtime**

- Undercover House
- The Motorcade
- Activity in Town
- **UPS Driver**
- Media
- Undercover Agent
- Leadership



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#### **Operation Showtime**





### **Operation Showtime**





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### **Operation Showtime**





### **Operation Showtime**





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#### **Operation Showtime**









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#### **Operation Showtime**

"Neither the ATF nor the National Guard will ever get me. They got me once and they'll never get me again...they're coming, Robert, the time has come."







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### **Operation Showtime**

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#### The Years that Followed...





#### **Organizational Culture**

A system of shared assumptions, values, and beliefs, which governs how people behave in organizations.



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#### **Organizational Culture**

These shared values have a strong influence on the people in the organization and dictate how they dress, act, and perform their jobs.





#### The Compliance/Culture Connection...

- Learn from the past.
- Create a culture that aligns with your core values.
- Find great people who complement you.
- Communicate.
- Have fun.
- Work as a team.
- Maintain and carefully evolve your culture.

Entrepreneur



#### The Compliance/Culture Connection...

- Vision
- Values
- Practices
- People

**Harvard Business Review** 



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#### In Memory of

Conway C. LeBleu

December 23, 1962 - February 28, 1993

Todd W. McKeehan

October 19, 1964 - February 28, 1993

Robert J. Williams

March 1, 1966 - February 28, 1993

Steven D. Willis

December 18, 1960 - February 28, 1993



