

## Communicating with Boards, Committees, CEO's and Business Leaders - Oh My!



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## Learning Objectives

- Understand why effective communication is important
- Learn what the regulators expect
- Gain insight into our reporting approaches and hear from your colleagues through an interactive discussion

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## HealthPartners

- HealthPartners is a Minnesota-based integrated health care organization founded in 1957
- Provides health care services and health plan administration
- Over 24,000 employees
- Non-profit & consumer governed

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## HealthPartners

- 1.5 million+ medical and dental health plan members nationwide
  - Products: Commercial, Medicare, Medicaid, Self-Insured Administration
- 1 million+ patients
- Includes hospital, primary, specialty care, dental and ancillary care services
- 1,700+ physicians

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## Cook County Health & Hospitals System

- Public safety-net health system
- 2 Acute Care Hospitals
- 13 community-based primary care medical home centers
- CORE Center for HIV/AIDS
- Correctional health services at Cook County Jail and the Juvenile Detention Center
- State certified public health department
- CountyCare Medicaid health plan

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## CountyCare Health Plan

- Government Medicaid health plan
- 420,000+ members in the State of Illinois in the County of Cook
- Provider owned and led
- Reliant upon partnerships with delegated vendors
- Collaboration with the Medicaid OIG & MFCU

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## Why effective communication is important

- Demonstrates engagement of leaders, committees and boards
- Promotes better support and visibility of compliance program activities
- Provides evidence of effective oversight of compliance programs\*

Tip: understand what information is important to your Boards and Senior Leaders



\* Don't let this be the primary driver

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## What regulators expect

- Medicare
  - Regulatory Guidance
    - Establish and implement effective lines of communication between compliance officer, compliance committee, employees, manager and governing body and the First Tier, Downstream or Related Entity (FDR)
      - 42 C.F.R. § 422.503(b)(4)(vi)(D), § 423.504(b)(4)(vi)(D)

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## What regulators expect

- Medicare
  - Includes
    - Multiple Methods to Communicate Expectations
    - Documented Reporting Structure
    - Regular Reports to CEO/President, Governing Body and Compliance Committee
      - Include Program Noncompliance and Fraud, Waste and Abuse
      - Monitoring and Auditing Results
      - Ad Hoc reports if needed
      - FDR Compliance Issues
    - Escalation of Issues
    - Communication with SIU

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## What regulators expect

- Medicare
  - Sources
    - 42 C.F.R. § 422.503(b)(4), § 423.504(b)(4)
    - Compliance Program Guidelines
      - Prescription Drug Benefit Manual Chapter 9/Medicare Managed Care Manual Chapter 21
      - Sections 50.1, 50.2, 50.4, 50.6
    - 2017 Medicare Parts C and D Program Audit Protocols – Compliance Program Effectiveness

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## What regulators expect

- Commercial
  - Expectations are less clear
    - No audit guides
    - No specific regulatory language
  - Sources
    - 45 C.F.R. § 156....
    - QHP Issuer Compliance Plan and Organization Chart application for certification

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## What regulators expect

- Medicaid (HealthPartners)
  - Expectations are less clear
    - No audit guides
    - No specific regulatory language
  - Sources
    - 42 C.F.R. § 438.608(A)(1)
    - State Contracts

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## What regulators expect

- Medicaid (Cook County)
  - Crisp for CountyCare; the Department of Healthcare and Family Services (Illinois Medicaid Agency) requires plans to comply with the terms of the contract.
  - HFS OIG expects participation and collaboration ad hoc and during monthly OIG MCO Compliance meetings that includes sharing trends, patterns, and schemes.

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## Insight into our reporting approaches

Tip: balance head  
(analytical) and heart  
(compassion) in reports



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## Insight into categories of reporting

Subjects	HealthPartners	CCHHS
Patterns & trends	✓	✓
High risk incidents	✓	✓
Privacy incidents	✓	✓
Government/regulator contact	✓	✓
Regulatory updates	✓	✓
Disciplinary action	✓	✓
Discrimination complaints	✓	

\* Not every subject is reported at each meeting

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## Other key performance indicators

Metrics
Volumes by category
SIU Activity
<ul style="list-style-type: none"> <li>✦ Patterns &amp; trends                             <ul style="list-style-type: none"> <li>▲ Providers</li> <li>▲ Practitioners</li> </ul> </li> <li>✦ Savings &amp; recoupment</li> <li>✦ Desk audits</li> <li>✦ Field Audits</li> </ul>
Education & training
Staffing
Operational measures
<ul style="list-style-type: none"> <li>✦ Grievances &amp; appeals</li> <li>✦ Claims volumes</li> <li>✦ Membership</li> <li>✦ CDAG/ODAG TAT</li> </ul>

\* Be prepared to acknowledge  
 → both positive and negative activity;  
 → unique/unusual activity;  
 → partnerships with other areas within the MCO (or external to the MCO); and  
 → implementation of corrective measures.

ALWAYS intersperse direct examples to pique interest, highlight relevancy, and foster engagement

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## What about YOU?

Don't be afraid to share!



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## What about YOU?

- Which executives do you provide regular written reports\* to?
  - CEO
  - CFO
  - General Counsel
  - All of the above
  - None of the above
- How frequently do you provide written reports \* directly to your executives (not during compliance committee meetings)?
  - Bi-weekly
  - Monthly
  - Bi-monthly
  - Quarterly
  - None

\* Written Reports  
*Any form of formal communication  
 (e.g., written, PowerPoint, etc.)*

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## Let's hear from YOU?

- How often to you provide written reports\* to your management compliance committee?
  - Monthly
  - Bi-monthly
  - Quarterly
  - Annually
  - None
- How often do you provide written reports\* to your Board or a Board Committee
  - Monthly
  - Bi-monthly
  - Quarterly
  - Annually
  - None

\* Written Reports  
*Any form of formal communication  
 (e.g., written, PowerPoint, etc.)*

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## How do YOU report compared to your peers?

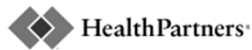
- Do you include metrics in your written reports?
  - Yes
  - No
  - Don't know
- Do you include any business unit compliance metrics or only compliance department metrics?
  - Only compliance department metrics
  - Compliance department and business unit metrics

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## Do YOU do the following?

- Do you provide compliance reports to business leaders?
  - Yes
  - No
  - Don't know
- Do you complete and report an annual program effectiveness assessment?
  - Yes
  - No
  - Don't know
- Do you do an annual compliance program report?
  - Yes
  - No
  - Don't know

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COOK COUNTY HEALTH  
& HOSPITALS SYSTEM  
**CCHHS**

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